

Scenario Categories: Types of Ambiguous Health Choices



The Asrina videos are designed to address the following categories of scenarios or ambiguous health choices. We developed these scenario categories based upon extensive survey of the literature on cross-cultural conceptions of oral health, user interviews with Peruvian parents and health workers, and consultations with experts including Peace Corps volunteers in Ecuador, pediatricians and dental hygienists from UC Berkeley, teachers from seven developing countries, and students in Stanford Medical School's department of global health.

Health workers can identify the types of scenarios/choices most relevant to the communities they are working with and then find the specific videos in the Asrina library that correspond.

Scenario Type	Specific issues to be addressed/examples from literature and interviews:	Corresponding Videos in Asrina Library
(1) Parenting: Rewards & Discipline	-proteins vs. sugary candy -relieving hunger -alternatives to food rewards	<ul style="list-style-type: none">• Isabel and the Market
(2) Peer Pressure: Social Status, Modernization	-contrast between parents' habits/oral health needs and habits/oral health needs of children's generation -new forms of processed food -children's after-school food choices	<ul style="list-style-type: none">• Juan-Vito and the Toothbrush• Kusi and the Coca Cola

(3) Sources of Knowledge: Role of School & Family	<ul style="list-style-type: none"> -gender roles/sources of authority -marriage eligibility based on appearance including bad teeth -brushing teeth after meals -baby teeth 	<ul style="list-style-type: none"> • Juan-Vito and the Toothbrush • Mayu and the New Baby
(4) Periods of Identity Transition: New Mothers	<ul style="list-style-type: none"> -mothers don't tend to brush children's teeth at an early age -breastfeeding vs. bottle feeding 	<ul style="list-style-type: none"> • Maria and the Juice • Mayu and the New Baby
(5) Threshold of Expertise/When to Seek Care	<ul style="list-style-type: none"> -rely on children's verbal complaints or visible signs -going to the dentist is very expensive and can be far distance away 	<ul style="list-style-type: none"> • Chaska and the Dentist
(6) Resource Constraints	<ul style="list-style-type: none"> -finance -transportation -clean water -bathroom availability -toothbrushing supplies -home remedies 	<ul style="list-style-type: none"> • Saywa and the Crowded House • Kusi and the Coca Cola • Chaska and the Dentist
(7) Marketing and Media	<ul style="list-style-type: none"> -deceptive advertising -influence of multinational companies on food consumption 	<ul style="list-style-type: none"> • Kusi and the Coca Cola
(8) Traditional Practices/Misconceptions	<ul style="list-style-type: none"> -home/herbal remedies -advice from older generations 	<ul style="list-style-type: none"> • Chaska and the Dentist